

ADVERTISING BASE RATES

	1x	4x	7x	
Back Cover	\$9,000.00			
Inside Front Cover	\$7,350.00			
Inside Back Cover	\$6,450.00			
Two Page Spread	\$9,250.00	\$8,300.00	\$7,225.00	
Full Page	\$6,200.00	\$5,700.00	\$4,950.00	
2/3 Page	\$5,000.00	\$4,450.00	\$3,750.00	
1/2 Page	\$3,800.00	\$3,400.00	\$2,950.00	
1/3 Page	\$2,875.00	\$2,650.00	\$2,450.00	
1/6 Page	\$1,825.00	\$1,600.00	\$1,400.00	

SPECIAL SECTIONS

A special editorial supplement to *Airport Magazine* is a powerful, effective way to get your story in front of leading airport executives and corporate professionals. Whether you are an airport that wants to tout its spreading wings or a company that wants to demonstrate its market-leading insight and expertise, an *Airport Magazine* Special Section will deliver your message to thousands of airport decisionmakers.

Page Count	Custom	Pre-Designed
8 Pages	\$15,000	\$10,000
16 Pages	\$24,000	\$16,000

AIRPORT MAGAZINE CALENDAR

Advertising Package \$5,000

Airport Magazine publishes a monthly wall calendar to send to AAAE members with the December/January issue. There are 12 advertising positions available and each package includes one full page 4C ad along with a free HTML online banner ad (one month) on www.airportmagazine.net.

AAAE MEMBERSHIP DISCOUNT

15% of gross to all active AAAE corporate members. Association member discount not available if advertising agency commission applies.

COMMISSION DISCOUNT

15% of gross to accredited advertising agencies.

CUSTOM

All design and editorial done by *Airport Magazine*, artwork supplied by client.

PRE-DESIGNED

All artwork and editorial supplied by client, must be press-ready. Please see our digital specifications for details on file submission. Each Special Section will be an editorial supplement in an issue of *Airport Magazine* and you will also receive 1,000 stand-alone copies of the Special Section. Additional stand-alones may be purchased separately.

Published rates do not include charges for additional work needed to prepare advertisements for printing. Preparation work performed by the publisher will be billed as an additional charge.